

PURINA ONE – HEALTHY PUPPY FEEDING GUIDELINES

Recommended daily feeding amounts for puppies with normal activity using a standard 8 oz/250 ml measuring cup which contains approximately 96 g of Purina ONE.

Weight of Your Puppy When Fully Grown	Weaning to 3 months	4 to 5 months	6 to 9 months	10 to 11 months	1 to 2 years
3–12 lbs.	1/2 to 3/4 cups	3/4 to 1-1/4 cups	2/3 to 1-1/3 cups	Feed as Adult	Feed as Adult
13–20 lbs.	1/2 to 1 cups	1-1/3 to 1-2/3 cups	3/4 to 1-1/4 cups	1-1/4 to 1-1/3 cups	1-1/4 to 1-1/2 cups
21–50 lbs.	2/3 to 1-1/3 cups	2 to 2-1/2 cups	1-1/3 to 2-1/4 cups	2-1/2 to 2-2/3 cups	2-1/2 to 3-2/3 cups
51–75 lbs.	2/3 to 1-1/4 cups	2 to 3-1/2 cups	1-2/3 to 3-1/2 cups	3 to 4-1/4 cups	3-1/4 to 5-1/2 cups
76 - 100 lbs.	1 to 3-1/4 cups	3 to 4-1/4 cups	3-3/4 to 6 cups	8-1/4 to 10 cups	6-3/4 to 9-3/4 cups
Over 100 lbs.	3-1/4 cups plus 1/3 cup for each 10 lbs of body weight over 100 lbs	4-1/4 plus 1/3 cup for each 10 lbs of body weight over 100 lbs	6 cups plus 1/3 cup for each 10 lbs of body weight over 100 lbs	10 cups plus 1/3 cup for each 10 lbs of body weight over 100 lbs	9-3/4 cups plus 1/3 cup for each 10 lbs of body weight over 100 lbs

PUPPY FEEDING INSTRUCTIONS

Start puppies on moistened Purina ONE as early as they will nibble at solid foods, generally 3 - 4 weeks of age. Allow your puppy to eat at will until fully weaned (6 - 8 weeks). After weaning, feed pups (to six months of age) all of the moistened or dry Purina ONE they will consume at intervals throughout the day. If water is added, use no more than one part warm (not hot) liquid to four parts Purina ONE, changing frequently to ensure freshness. If fed dry, this formula may be kept before pups at all times. For best results, develop a regular feeding schedule, such as three small meals a day for younger puppies. Gradually reduce to one feeding in the morning and one in the evening as your puppy ages. The routine should not vary.

WHEN FEEDING FOR REPRODUCTION

Purina ONE provides the extra nutrition needed by reproducing females in stages of gestation and lactation. Food consumption may vary during gestation, so feed the amount needed to maintain the pregnant female's good body condition. Food intake may double or even quadruple during lactation.

THE IMPORTANCE OF IDEAL BODY CONDITION

Nestlé Purina Research indicates that avoiding overfeeding of puppies may help their development. Maintaining ideal body condition is key to encouraging proper growth in all puppies, especially large breeds. The indicated

amounts are only a guideline. If your puppy becomes overweight, a reduction of his daily food intake may be appropriate. You may wish to consult your veterinarian about a weight control program.

MAKING THE SWITCH TO PURINA ONE

Although you'll be anxious to see the difference Purina ONE can make in your puppy, please allow 7 - 10 days to ease the transition from your puppy's current food. Each day, simply feed a little less of the previous food and a little more Purina ONE until you're feeding Purina ONE exclusively. This gradual transition will help avoid dietary upsets.

FRESH WATER, PROPER DIET & VETERINARY CARE

Be sure to provide fresh water in a clean container for your puppy daily. Proper diet, exercise and veterinary care are the best ways to keep your puppy healthy. If your puppy hasn't had a check-up in the past year, please make an appointment today.